REAL ESTATE MARKET REPORT











Su	Μ	Tu	W	Th	F	Sa	
				1	2	3	
4	5	6	7	8	9	10	
11	12	13	14	15	16	17	
18	19	20	21	22	23	24	
25	26	27	28	29	30		

Sunday, November 4

2018

TABLE OF CONTENTS

Market Sur	nmary Table	Page 1
Glossary		Page 2

Mike Gray

Heritage Texas Properties 1177 West Loop South 12th Floor Houston, TX 77027 www.TheMikeGrayTeam.com Mike@TheMikeGrayTeam.com 832-428-6453

facebook.com/TheMikeGrayTeam

Real Market Reports www.RealMarketReports.com

REAL ESTATE MARKET REPORT

Sunday, November 4, 2018

Mike Gray Heritage Texas Properties Mike@TheMikeGrayTeam.com 832-428-6453

Contracts Pending ^[2]								Off-Market in the Last 6 Months ^[3] Ab					orption Rate	
For Sale [1]				Sold in				Sold in th	the Last 6 Months ^[4]					
Price Range		Total	Avg	Avg	Total	Pending	Total	Total	Avg	Avg Orig	Avg	Avg	List to	Est.
Min.	Max.	Num	DOM	List Price	Num	Ratio	Num	Num	DOM	List Price	List Price	Sold Price	Sales	Mos.
\$0	\$ 99,999	0	-	-	0	-	0	0	-	-	-	-	-	-
\$100,000	\$ 199,999	4	19	\$ 154,950	3	42.9%	2	7	64	\$ 153,486	\$ 145,940	\$ 137,707	94.4%	3.4
\$200,000	\$ 299,999	11	89	\$ 255,209	2	15.4%	6	29	58	\$ 272,338	\$ 266,724	\$ 259,981	97.5%	2.3
\$300,000	\$ 399,999	9	89	\$ 339,856	3	25.0%	2	24	47	\$ 380,562	\$ 369,433	\$ 356,992	96.6%	2.3
\$400,000	\$ 499,999	22	70	\$ 461,068	8	26.7%	8	16	69	\$ 485,843	\$ 458,024	\$ 439,938	96.1%	8.3
\$500,000	\$ 599,999	19	92	\$ 554,782	2	9.5%	5	7	55	\$ 589,757	\$ 581,186	\$ 558,500	96.1%	16.3
\$600,000	\$ 699,999	5	110	\$ 659,760	0	0.0%	1	6	23	\$ 663,531	\$ 663,531	\$ 645,383	97.3%	5.0
\$700,000	\$ 799,999	7	90	\$ 750,843	0	0.0%	3	2	26	\$ 744,900	\$ 744,900	\$ 715,000	96.0%	21.0
\$800,000	\$ 899,999	3	80	\$ 856,333	3	50.0%	0	2	186	\$ 897,000	\$ 869,450	\$ 845,000	97.2%	9.0
\$900,000	\$ 999,999	0	-	-	0	-	0	0	-	-	-	-	-	•
\$1,000,000	\$1,099,999	0	-	-	0	-	0	1	67	\$1,099,900	\$1,099,900	\$1,095,000	99.6%	-
\$1,100,000	\$1,199,999	0	-	-	0	-	0	2	88	\$1,147,500	\$1,147,500	\$1,125,000	98.0%	•
\$1,200,000	\$1,299,999	0	-	-	0	-	0	0	-	-	-	-	-	-
\$1,300,000	\$1,399,999	0	-	-	0	-	0	0	-	-	-	-	-	-
\$1,400,000	+	0	-	-	0	-	0	0	-	-	-	-	-	-
Market Sun	nmary >>>	80	82	\$ 478,673	21	20.8%	27	96	58	\$ 423,618	\$ 412,755	\$ 399,552	96.8%	5.0

Date Range = 05/06/2018 to 11/04/2018

Status = [1] Active; [2] Pending, Pend Cont to Show, Option Pending; [3] Expired; [4] Sold

PostalCode = 77006

PropertyType = Townhouse/Condo

Data believed to be accurate but not guaranteed.

REAL ESTATE MARKET REPORT

Sunday, November 4, 2018

Mike Gray Heritage Texas Properties Mike@TheMikeGrayTeam.com 832-428-6453

1. PROPERTIES FOR SALE

- a. **Number Active:** The number of listings for sale which are currently being marketed but do not yet have a purchase agreement.
- b. Average Days on Market (DOM): The average marketing period of currently active listings. This does not account for some listings which have had a previous listing period, but were re-entered as a new listing.
- c. Average List Price: The average price that a seller is currently asking.

2. CONTRACTS PENDING

- a. Number Pending: The number of current listings for which a contract has been signed but has not yet closed.
- b. **Pending Ratio:** Sometimes called a "list-to-pending ratio". This is a measure of how fast properties are going under contract vs. how fast they are being listed.

Pending Ratio = <u>P (Number of Pending Listings)</u> A+P (Number of Active + Pending)

(P) represents properties that buyers have chosen(A+P) represents the entire pool from which they have chosen

3. OFF-MARKET

a. **Number Off-Market:** The number of listing agreements that have failed to close in the last 6 months. Some owners may choose to re-offer their property for sale.

4. PROPERTIES SOLD

- a. Number Sold: The number of properties that have gone to a closing in the last 6 months.
- b. Average Days on Market (DOM): The average marketing time it has taken properties to sell in the last 6 months.
- c. Average Original List Price: The average price at which a sold property was originally marketed.
- d. Average List Price: The average price at which a sold property was marketed just prior to selling.
- e. Average Sold Price: The average price for which a property sold.
- f. List to Sales Ratio: The percentage of the list price that the buyer ultimately paid for the property.

List to Sales Ratio = <u>Average Sold Price</u> Average List Price

5. OTHER

a. Absorption Rate / Months of Inventory: An estimate of how fast listings are currently selling measured in months. For example, if 100 properties sell per month and there are 800 properties for sale - there is an 8 month supply of inventory before counting the additional properties that will come on the market.