REAL ESTATE MARKET REPORT



Su	M	Tu	W	Th	F	Sa		
	1	2	3	4	5	6		
7	8	9	10	11	12	13		
14	15	16	17	18	19	20		
21	22	23	24	25	26	27		
28	29	30	31					

Monday, January 8

2024

TABLE OF CONTENTS

Charts and Commentary	 Pages 1-2
Market Summary Table	 Page 3
Glossary	 Page 4

The Delia Group

Keller Williams Realty
440 Main St
Rochester, Mi 48363
https://metrodetroitrealestatecareers.com/
(248) 609-8000











The Delia Group

Keller Williams Realty (248) 609-8000

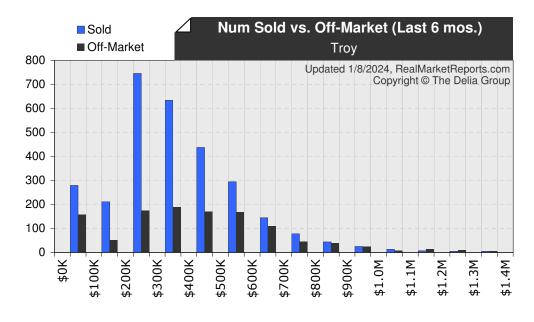
Let's take a look at the real estate market. Currently there are 401 sales pending in the market overall, leaving 695 listings still for sale. The resulting pending ratio is 36.6% (401 divided by 1,096). So you might be asking yourself, that's great... but what exactly does it mean? I'm glad you asked!

The pending ratio indicates the supply & demand of the market. Specifically, a high ratio means that listings are in demand and quickly going to contract. Alternatively, a low ratio means there are not enough qualified buyers for the existing supply.

"Current inventory is described as mildly active." Taking a closer look, we notice that the \$200K - \$300K price range has a relatively large number of contracts pending sale.

We also notice that the \$0K - \$100K price range has a relatively large inventory of properties for sale at 119 listings. The median list price (or asking price) for all properties in this market is \$420,000.





A total of 2940 contracts have closed in the last 6 months with a median sold price of \$328,520. Breaking it down, we notice that the \$200K - \$300K price range contains the highest number of sold listings.

Alternatively, a total of 1206 listings have failed to sell in that same period of time. Listings may fail to sell for many reasons such as being priced too high, having been inadequately marketed, the property was in poor condition, or perhaps the owner had second thoughts about selling at this particular time. The \$300K - \$400K price range has the highest number of off-market listings at 189 properties.

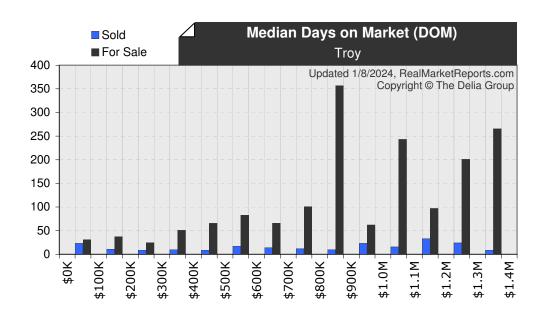
The Delia Group Keller Williams Realty (248) 609-8000

Looking at the chart to the right, you might be wondering why average days on market (DOM) is important. This is a useful measurement because it can help us to determine whether we are in a buyer's market (indicated by high DOM), or a seller's market (indicated by low DOM). Active listings (properties for sale) have been on the market for a median time of 52 days.

Analysis of sold properties for the last six months reveals a median sold price of \$328,520 and 11 days on market. Notice that properties in the \$1.3M - \$1.4M price range have sold quickest over the last six months.

The recent history of sales can be seen in the two charts below. The median sold price for the last 30 days was \$310,000 with a DOM of 15 days.

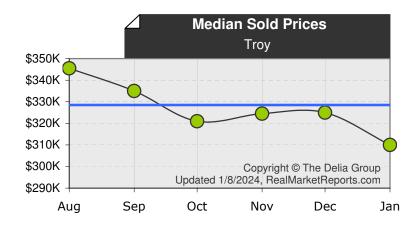
Since the recent DOM is greater than the median DOM for the last 6 months, it is a negative indicator for demand. It is always important to realize that real estate markets can fluctuate due to many factors, including shifting interest rates, the economy, or seasonal changes.

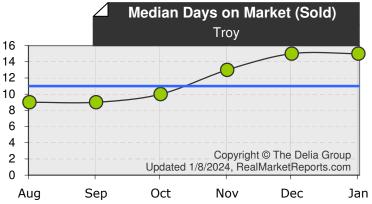


"The median list-to-sales ratio for this area is 99.9%."

Ratios are simple ways to express the difference between two values such as list price and sold price. In our case, we typically use the list-to-sale ratio to determine the percentage of the final list price that the buyer ultimately paid. It is a very common method to help buyers decide how much to offer on a property.

Analysis of the absorption rate indicates an inventory of 1.4 months based on the last 6 months of sales. This estimate is often used to determine how long it would take to sell off the current inventory of properties if all conditions remained the same. It is significant to mention that this estimate does not take into consideration any additional properties that will come onto the market in the future.





The Delia Group Keller Williams Realty (248) 609-8000

MARKET	SUMMARY T	ABLE			401 PE	ENDIN	G ^[2]	12	206 (OFF	-MAR	KET (last 6 r	nos) ^[3]	ABSORP (months)		
A = Average Value M = Median Value N/A = Not Available		695 ACTIVE [1]					2940 SOLD/CLOSED (last 6 mon						77			
Price Low	Range High	Num #		Days on arket	Current List Price	Num #	Pend Ratio	Num #	Num #		Days on Market	Original List Price	Final List Price	Sold/ Closed Price	List- Sale Ratio	Est Mos
\$0	\$99,999	119		43 31	\$ 13,104 \$ 2,400	21	15%	157	279	A M	31 23	\$ 9,416 \$ 2,300	\$ 9,219 \$ 2,300	\$ 9,121 \$ 2,250	99% 98%	2.
\$100,000	\$199,999	31		67 37	\$ 165,110 \$ 170,000	25	45%	51	212	A M	23 11	\$ 172,518 \$ 174,950	\$ 169,133 \$ 171,000	\$ 166,423 \$ 170,000	98% 99%	0.
\$200,000	\$299,999	102		45 25	\$ 248,977 \$ 245,000	83	45%	174	745	A M	16 9	\$ 249,463 \$ 249,900	\$ 247,313 \$ 249,900	\$ 248,465 \$ 249,000	100% 100%	0.
\$300,000	\$399,999	85		61 51	\$ 353,026 \$ 350,000	68	44%	189	634	A M	22 10	\$ 347,759 \$ 345,050	\$ 343,247 \$ 339,900	\$ 343,562 \$ 340,000	4	0.
\$400,000	\$499,999	64		82 66	\$ 452,271 \$ 448,500	55	46%	170	437	A M	22 9	\$ 447,616 \$ 443,410	\$ 442,403 \$ 439,900	\$ 443,981 \$ 440,000	100% 100%	0
\$500,000	\$599,999	81		100 83	\$ 563,741 \$ 569,900	58	42%	167	294	A M	46 18	\$ 552,276 \$ 550,000	\$ 545,960 \$ 549,850	\$ 547,527 \$ 548,746	100% 100%	1
\$600,000	\$699,999	74		106 66	\$ 647,969 \$ 649,000	38	34%	109	144	A M	38 14	\$ 641,897 \$ 639,900	\$ 634,861 \$ 634,950	\$ 640,486 \$ 635,000		3
\$700,000	\$799,999	30		135 101	\$ 749,231 \$ 749,950	15	33%	45	79	A M	61 12	\$ 762,837 \$ 749,900	\$ 755,156 \$ 749,900	\$ 744,683 \$ 740,000	99% 99%	2
\$800,000	\$899,999	42		297 357	\$ 850,706 \$ 849,900	12	22%	39	44	A M	22 10	\$ 839,456 \$ 848,998	\$ 830,780 \$ 846,998	\$ 840,836 \$ 836,250	101% 99%	5
\$900,000	\$999,999	15	A M	98 62	\$ 955,569 \$ 955,545	5	25%	24	25	A M	34 23	\$ 951,602 \$ 949,900	\$ 940,910 \$ 949,900	\$ 942,199 \$ 939,000	100% 99%	3
\$1,000,000	\$1,099,999	3		250 243	\$ 1,086,000 \$ 1,085,000	4	57%	8	14	A M	44 16	\$ 1,098,549 \$ 1,081,450	\$ 1,100,692 \$ 1,083,500	\$ 1,029,389 \$ 1,023,450	94% 94%	1
61,100,000	\$1,199,999	7		148 97	\$ 1,145,571 \$ 1,150,000	3	30%	14	7	A M	53 33	\$ 1,199,843 \$ 1,195,000	\$ 1,178,414 \$ 1,195,000	\$ 1,126,786 \$ 1,120,000	96% 94%	Ī
51,200,000	\$1,299,999	9		175 201	\$ 1,264,828 \$ 1,258,000	6	40%	9	5	A M	162 24	\$ 1,204,200 \$ 1,199,999	\$ 1,204,200 \$ 1,199,999	\$ 1,226,530 \$ 1,231,649	102% 103%	10
51,300,000	\$1,399,999	8		245 266	\$ 1,348,411 \$ 1,354,500	6	43%	5	5	A M	14 9	\$ 1,354,800 \$ 1,400,000	\$ 1,354,800 \$ 1,400,000	\$ 1,333,000 \$ 1,330,000	98% 95%	9
51,400,000	+	25		156 88	\$ 1,988,672 \$ 1,699,000	2	7%	45	16	A M	39 26	\$ 2,058,981 \$ 1,985,000	\$ 2,034,919 \$ 1,985,000	\$ 1,929,688 \$ 1,835,000	95% 92%	9
Market Totals		695				401	37%	1,206	2940							1
Market Averages				94	\$ 489,703						26	\$ 369,540	\$ 365,409	\$ 365,077	100%	/
Market Medians				52	\$ 420,000						11	\$ 329,900	\$ 329,000	\$ 328,520	100%	4

Status = [1] Active; [2] Pending, Contingent - CCS; [3] Expired, Conditionally Withdrawn, Unconditionally Withdrawn; [4] Sold City = Troy

PropertyType = Residential

The Delia Group Keller Williams Realty (248) 609-8000

1. PROPERTIES FOR SALE (ACTIVE)

- a. Number Active: The number of listings for sale which are currently being marketed but do not yet have a purchase agreement.
- b. **Days on Market (DOM):** The marketing period of currently active listings. This does not account for some listings which have had a previous listing period, but were re-entered as a new listing.
- c. Current List Price: The price that a property seller is currently asking.

2. CONTRACTS PENDING

- a. Number Pending: The number of current listings for which a contract has been signed but has not yet closed.
- b. **Pending Ratio:** Sometimes called a "list-to-pending ratio". This is a measure of how fast properties are going under contract vs. how fast they are being listed.

(P) represents properties that buyers have chosen

(A+P) represents the entire pool from which they have chosen

3. OFF-MARKET

a. Number Off-Market: The number of listing agreements that have failed to close in the last 6 months. Some owners may choose to re-offer their property for sale.

4. PROPERTIES SOLD (CLOSED CONTRACT)

- a. **Number Sold:** The number of properties that have gone to a closing in the last 6 months.
- b. Days on Market (DOM): The marketing time it has taken properties to sell in the last 6 months.
- c. Original List Price: The price at which a sold property was originally marketed.
- d. Final List Price: The price at which a sold property was marketed just prior to selling.
- e. **Sold/Closed Price:** The price for which a property sold.
- f. List to Sales Ratio: The percentage of the list price that the buyer ultimately paid for the property.

5. ABSORPTION RATE / MONTHS OF INVENTORY

a. Absorption Rate / Months of Inventory: An estimate of how fast listings are currently selling measured in months. For example, if 100 properties sell per month and there are 800 properties for sale - there is an 8 month supply of inventory before counting the additional properties that will come on the market.